

## **BLOOD DRIVE (NEW HYDE PARK, NY Nov 18<sup>th</sup>, 2018)**

Following the enormous success of the previously held Blood Drives, SNM-NY Branch has been mimicking the effort continuously since then. With the grace of Her Holiness Satguru Mata Sudiksha ji Maharaj, devotees of the New York Branch organized the Fall 2018 Blood Drive. The event was scheduled to be held on Sunday November 18<sup>th</sup>, 2018. Public awareness of this cause had been organized a month in advance during the Hicksville annual Diwali Festival. In addition to furthering public engagement via platforms as Street Fairs and Ethnic Festivals, volunteers of the New York Branch posted fliers and life size posters within suitable mile radius.



Actual event kicked off at 11a.m. sharp and with zealous donors flooding the registration booth, volunteers found it quite refreshing to receive such outpour of humane gesture. In order to accommodate even the multitude of walk-in donors, the New York Blood Center volunteers extended the duration of the event. In total 57+ donors had registered and 50-donors were able to donate. While the Blood Drive was taking place at great rate was taking place simultaneously. This combination was offering yet another wonderful opportunity for the volunteers of the Mission to interact with the eager

individuals and share the ideologies of the Mission. In addition the Publication booth offered a great medium to help share priceless literature capturing and portraying various aspects of the Mission.

On behalf of the New York Blood Center, addressing the congregation, Ms. Heather expressed tremendous gratitude towards the Mission. Ms. Heather went on to praise that the withering sentiments of love, humility and kindness,



she has so abundantly experienced amongst the volunteers of the Mission and in the atmosphere. She related the compassionate gesture to “paying it forward,” as blood such rare organic element that cannot be produced synthetically.

Once again New York Branch expresses humble gratitude to Satguru for blessing yet another opportunity to serve mankind and help become an instrument in the fulfillment of the divine will.

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